

YRHHacks 2021-22



Sponsorship
Package

“Be a part of the official York Region District School Board hackathon!”

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www.yrhacks.ca

ABOUT YRHACKS

As an annual event across the York Region District School Board, YRHacks’ mission is to create a welcoming and exciting hackathon experience for high school students of all strengths and skill levels.

YRHacks is an environment for students to come together and experiment with their creative ideas. They do not need a solid programming background to participate in YRHacks. As long as they have a passion for learning, we will provide all necessary support through mentors, talks, and workshops. With your help, we will be able to empower youth with the limitless potential of STEM.

WHAT IS A HACKATHON?

A hackathon is a 24-hour or 36-hour event where participants gather in teams to create projects. During the event, these participants, otherwise known as "hackers", have access to various workshops and social events that can contribute towards their final project. All completed projects are then pitched to a panel of judges, who decide on the event winners.

Hackathons are a catalyst for innovation, sparking enthusiasm to explore new technologies in a supportive and educational environment. We simply provide this opportunity for all hackers to grow, and we need your support to make this an unforgettable experience.

EXPECTED PARTICIPANTS

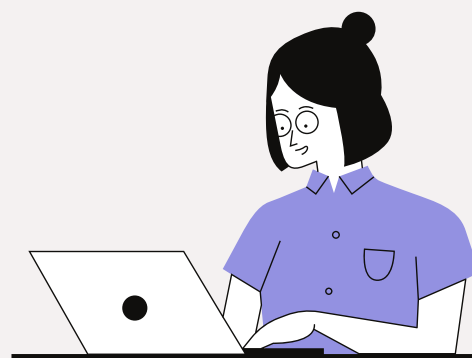
We plan to support around **350** participants.

WHY PARTNER?

This is a great opportunity to get your company involved with the student community! By offering your expertise, technologies, or support, you are equipping today's youth with skills that will benefit them for the rest of their lives. Partnering with a region-wide educational event will gain you abundant exposure. The attention of students and parents will also undoubtedly increase your visibility and expand your market. Most importantly, you will be able to impact, empower, and seek out many talented youths that may eventually become an invaluable contributor to your business.

WHERE CAN YOU BE SEEN?

Your name will be located under the "Our Partners" section of our website, www.yrhacks.ca. During the hackathon, we will introduce you as an important partner at our opening ceremony, and you will have the opportunity to make a speech and set up channels in our YRHacks Discord (event platform). We will also display sponsor names when possible (for example, before workshops). If you are going to host contests, prizes, or categories, your company will also be featured on our Devpost page. This allows all participants to see you as a supporting figure in their success, demonstrating your passion in cultivating the minds of the next generation.



YOUR ROLE

There are several ways to contribute to the success of YRHacks and help the student community. They include, but are not limited to, the following:

Categories: Participants are free to build whatever they want. However, if the participants want inspiration, or they wish to compete for additional prizes, they can build their project around categories that you—our partner—come up with!

Workshops: We encourage you to host workshops related to technology such as introduction to cloud services, UI/UX, game development, etc. Alternatively, you can also host talks to share experiences regarding topics like STEM, youth empowerment, or entrepreneurship.

Mentors: Mentors can provide the necessary help to support participants over the weekend. This might include tasks such as helping them set up their work environment, debugging code, or provide suggestions.

Judges: Each team will demo their project to a team of judges at a designated time. More details can be found under “Tentative Event Schedule”.

Resources: Provide resources such as free API keys and tutorials to encourage hackers.

TENTATIVE EVENT SCHEDULE

Hacking starts (Afternoon of April 8th)

We will begin the event with an opening ceremony explaining the logistics, categories, and prizes of the hackathon. Then, we will allow special guests like you to introduce yourselves!

Throughout the hackathon, we will have various talks, workshops, and mentoring sessions that provide hackers with crucial skills and knowledge to aid their project development.

Hacking ends (Afternoon of April 9th)

Hackers will submit their projects with a brief 5 minute pitch on Devpost or Google Classroom. Judges will select the most remarkable projects to pitch live over Zoom. We will then compile these results and announce winners!

Closing Ceremonies (Night of April 9th)

Nearing the end of YRHacks, participants will gather for the closing ceremony, where the winners of each category will be announced. The YRHacks team will handle the delivery of prizes to the winners.

TEACHER SUPERVISORS

There will also be many teacher coordinators and administrators supporting YRHacks and our planning:

| Name | Role | Email |
|----------------------|---|---------------------------|
| Ms. Debbie Linkewich | Principal of Richmond Hill High School | debbie.linkewich@yrdsb.ca |
| Ms. Susie Mitchell | Vice-Principal of Richmond Green High School | susie.mitchell@yrdsb.ca |
| Mr. Jeff Reid | SHSM Advisor | jeff.reid@yrdsb.ca |
| Ms. Michele Axelrod | Richmond Hill High School SHSM Council Lead Advisor | michele.axelrod@yrdsb.ca |

Thank you for considering sponsoring our event and making it possible for us to host YRHacks. We would be happy to set up a call with you to discuss more details. We look forward to hearing back from you!

PRESENTED BY:

